

**33.—Numbers of Chains and Chain Stores in Selected Kinds of Business, 1923, 1930, 1935, and 1936.**

Kind of Business.	1923. <sup>1</sup>		1930.		1935.		1936.	
	Chains.	Chain Stores.	Chains.	Chain Stores.	Chains.	Chain Stores.	Chains.	Chain Stores.
Candy and confectionery.....	6	65	14	163	9	167	10	177
Grocery and combination.....	32	640	66	2,004	73	2,090	75	2,079
Meat markets.....	13	154	21	214	13	151	14	150
Dry goods.....	4	18	10	94	6	62	5	58
Variety, 5-and-10, and to-a-dollar..	3	122	15	313	14	377	14	396
Automobile dealers.....	4	36	10	76	4	36	4	35
Filling stations.....	5	177	28	646	27	611	28	503
Men's and boys' clothing and furnishings (including tailors).....	8	68	22	176	14	150	16	154
Family clothing.....	1	4	13	55	12	67	14	73
Women's apparel and accessories (including millinery).....	5	37	28	183	18	158	21	172
Shoes.....	5	35	17	193	24	303	25	320
Hardware.....	8	37	13	70	12	64	13	67
Furniture.....	2	51	8	90	8	65	6	63
Radio and music.....	5	51	7	73	5	28	5	29
Drugs.....	22	193	31	284	29	307	30	314
Jewellery.....	1	6	3	23	2	26	3	32
Office equipment.....	10	75	16	171	12	140	12	141
Tobacco.....	9	159	9	210	11	230	9	215
Sub-Totals.....	143	1,928	331	5,038	293	5,032	304	4,978
Lumber and building materials....	49	1,012	46	1,018	38	814	37	807
<b>Totals.....</b>	<b>192</b>	<b>2,940</b>	<b>377</b>	<b>6,056</b>	<b>331</b>	<b>5,846</b>	<b>341</b>	<b>5,785</b>

<sup>1</sup> Incomplete figures, see text on pp. 624 and 625.

The sales of chain stores formed 17.7 p.c. of the total retail merchandise trade in 1930 and 17.9 p.c. in 1936. Grocery and combination store chains had 29.5 p.c. of the total sales for these businesses in 1930 and 33.0 p.c. in 1936. The proportion of chain sales to total sales in some other important lines of trade for the year 1936 were: shoe stores, 32.6 p.c.; drug stores, 20.1 p.c.; and furniture stores 12.8 p.c. Summary figures for all chain stores in Canada are given in Table 34.

**34.—Principal Statistics for Chain Stores, 1930-36.**

Year.	Chains.	Chain Stores (average number).	Value of Sales.	Year.	Chains.	Chain Stores (average number).	Value of Sales.
	No.		\$		No.		\$
1930.....	518	8,097	487,336,000	1934.....	445	7,804	347,186,100 <sup>1</sup>
1931.....	506	8,188	434,199,700	1935.....	445	7,666	364,129,800
1932.....	486	8,066	360,806,200	1936.....	457	7,588	394,935,000
1933.....	461	7,900	328,902,600				

<sup>1</sup> Revised since the publication of the 1937 Year Book.

**Retail Sales of New Motor Vehicles in Canada.**—Statistics on new motor vehicle sales in Canada are collected monthly from Canadian manufacturers and assemblers, and from manufacturers in the United States of vehicles made for sale in this country. Number of units sold and retail value of sales are both reported. The retail value is the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charges for standard accessories, dealers' commissions, etc. Freight charges from factory to place of purchase are excluded. Duty is included in the retail value of sales of imported cars.

Sales in 1937 were up 27.1 p.c. in number and 26.3 p.c. in value over the preceding year. More than three times as many new vehicles were sold in 1937 as in 1933 when the lowest point was reached. Passenger model sales registered increases of 23.7 p.c. in number and 22.3 p.c. in value over 1936, while the improvement for commercial vehicles was even greater, resulting in increases of 42.0 p.c. in number and 43.2 p.c. in value over the preceding year.